

PRIVACY POLICY

OUR PRIVACY PRINCIPLES

To preserve the confidentiality of all information you provide to us, we maintain the following privacy principles:

1. We only collect personal information that we believe to be relevant and required to understand your needs and to conduct our business.
2. We use your personal information to provide you with better customer services and products.
3. We may pass your personal information to other companies within our Group or agents as permitted by law.
4. We will not disclose your personal information to any external organization unless we have your consent or are required by law or have previously informed you.
5. We may require from time to time to disclose your personal information to Governmental or judicial bodies or agencies or our regulators, but we will only do so under proper authority.
6. We aim to keep your personal information on our records accurate and up-to-date.
7. We maintain strict security systems designed to prevent unauthorized access to your personal information by anyone, including our staff.
8. Our Group of companies, all our staff and all third parties with permitted access to your information are specially required to observe our confidentiality obligations.
9. By maintaining our commitment to these principles, we will ensure that we respect the inherent trust that you place in us.

YOUR PRIVACY MATTERS TO US

This section provides specific details of how we treat any personal information you might wish to provide us when you visit this site.

DATA SECURITY

- Security is top priority. We will strive at all times to ensure that your personal data will be protected against unauthorized or accidental access, processing or erasure. We maintain this commitment to data security by implementing appropriate physical, electronic and managerial measures to safeguard and secure your personal data.
- For the internet, unfortunately, no data transmission over the internet can be guaranteed as completely secure. So while we strive to protect your personal data, we cannot warrant the security of any personal data transmitted to us and individuals do so at their own risk.
- All practical steps will be taken to ensure that personal data will not be kept longer than necessary and that the Company will comply with all relevant statutory and regulatory requirements in Malaysia concerning the retention of personally identifiable information.
- A username and password may be essential for you to use some sections of this Website. For your own protection, we require you to keep these confidential and to change your password regularly (if required).

COLLECTION OF PERSONAL INFORMATION

- Use of “cookies”: Your visit to this site may be recorded for analysis on the number of visitors to the site and general usage patterns. Some of this information will be gathered through the use of “cookies”. Cookies are small bits of information that are automatically stored on a person’s web browser in their computer that can be retrieved by this site. Should you wish to disable these cookies you may do so by changing the setting on your browser. However, by disabling them, you may not be able to take advantage of our website, including <http://www.farlim.com.my/index.html>.
- Marketing Promotions: Occasionally we may collect personal information from visitors to this site and those individuals that participate in a contest or promotion (only or over the telephone, or at one of our branches). Such information is only collected from individuals who voluntarily provide us with their personal information. We may use this information to advise them of products, services and other marketing materials, which we think may be of interest to them. We may also invite visitors to this site to participate in market research and surveys and other similar activities.

You may receive marketing and other promotional materials by email. If you do receive emails on promotional matters, you will always have an opportunity to opt out. If at any time you would like us to cease sending you direct emails, please send us a message via pdpa.farlimgroup@farlim.com.my or write to:

Personal Data Protection Affairs Manager
Farlim Group (Malaysia) Bhd.

Add: No.1, Lintang Angsana, Bandar Baru Ayer Itam, 11500 Penang

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