



Dato' Yusli Mohamed Yusoff DPMS
Chief Executive Officer

16 March 2010

The Company Secretary
(Listed Issuers)

via email

Dear Sir/Madam

Launch of eDividend for Shareholders

Bursa Malaysia is pleased to announce that eDividend will be launched on 19 April 2010. This move is geared towards creating an electronic, efficient and convenient cash dividend distribution system for shareholders.

Given the convenience that eDividend can offer, we hope to achieve a high conversion rate of dividends being paid from cheques to dividends banked directly into shareholders' bank accounts. We look forward to receiving an encouraging response from shareholders to this initiative. We also believe that this call to action will be better received if we are able to communicate the benefits of eDividend to them effectively and consistently.

While Bursa Malaysia strives to create market awareness on eDividend through our communication initiatives, we also look forward to your support to communicate the benefits of eDividend to your shareholders. In order to facilitate this, we are pleased to present an information kit that will aid in better understanding about eDividend and equip you to communicate to your shareholders as well. The information kit is available on the eDividend page of our website:

www.bursamalaysia.com/website/bm/trading/edividend.html.

We look forward to your continued support to ensure the successful implementation of eDividend in Malaysia.

Thank you.

Yours sincerely,

A handwritten signature in black ink, appearing to be "Yusli Mohamed Yusoff".

YUSLI MOHAMED YUSOFF